

Criteria 1: Economic System Operates

Market Economics Director: Franklyn Robinson-fcrobinson@valdosta.edu

Cartoon Economics- Criteria 1

This is a 4 day program that teaches economics to kindergarten students in three elementary schools. The children play games, read books, and learn the basic concepts about money and the wise use of it.

SIFE Bakery- Criteria 1

This is a 4 day program teaching elementary school students the basic concepts of supply and demand. Utilizing a bakery setting, supply, a cookie vendor, and demand the children were taught how changes in supply and demand affect price.

Around the World- Criteria 1

This is a 5 day program teaching middle school students the basic concepts of currency exchange. The students learn how to convert US currency to other currencies around the world. Utilizing a world market setting, the students buy and sell different products with the knowledge that they have learned.

Capital Markets- Criteria 1

NEW PROJECT in planning phase.

Criteria 2: Education and Skills

Education and Skills/ Special Competitions Director: Jessica Stanley- jestanley@valdosta.edu

Robot Rodeo- Criteria 2

This Lego-robotic project teaches students to program robots through an obstacle course with laptops. At the end of the instruction the students compete in a challenge to demonstrate the skills they have learned.

Building a Better Tomorrow- Criteria 2

In this project, VSU SIFE mentors young women of the Methodist Home for Children and Youth. The goal of this project is to relate, implement, inspire, and motivate these young ladies to a better future. Our mentors develop a friendship and sisterhood with the young ladies of the Methodist Home. There will be a weekly meeting with the girls, as well as daily one-on-one tutoring sessions.

Hudson Dockett / Ora Lee West- Criteria 2

These are local computer labs that we have open for children between the ages of 4-15. SIFE students will be teaching these children basic computer skills such as Microsoft Word, Excel, Power Point and even the basic use of internet. Hudson Dockett labs will be Tuesday and Thursday from 5:00-6:00 pm. Ora Lee West will be Monday and Wednesday from 5:00-6:00.

Learning in Retirement- Criteria 2

This is a project done at various times during the week to assist retired individuals in acquiring basic computer skills. In addition to the classroom component offered by Valdosta State University, SIFE students operated a lab in which the retirees could receive one-on-one attention.

Job Search Skills- Criteria 2

This 4 day program is designed to prepare junior and senior high school students for life after graduation. During this project we focus on teaching the students three training goals: how to dress for an interview, the do's and don'ts of interviewing, and preparing a resume. It is an innovative project with life application skills that will better the work force of tomorrow.

Stamp Out Hunger Challenge- Criteria 2 and Special Competitions

One of the biggest problems faced in this world is hunger. To help contribute to our community on this issue, VSU SIFE participates in a yearly Stamp Out Hunger Challenge. In this challenge there are 2 different projects. The first consists of doing a project that falls into either personal success skills or financial literacy. The second part consists of planning and executing a food drive. SIFE must create economic opportunities by helping others to acquire the skills necessary to combat the problem of hunger in our world.

Criteria 3: Entrepreneurship/Improve Business

Entrepreneurship Director: Leslie Frye-lsfrye@valdosta.edu

Dare to be an Entrepreneur- Criteria 3

Teaches middle school students what it means to be an entrepreneur. They learn real examples of people who are seen as entrepreneurs. Through this program the kids can master business terminology and get a deeper understanding of all of the hard work and dedication it takes to start a business. This project will be done during the month of February and focus on African American Entrepreneurs. Project will meet twice a week for two weeks.

Kenya Women's Project- Criteria 3

SIFE has teamed up with the Wakonyre Secretarial Bureau to form a business in Nairobi, Kenya. This project was developed to help a group of women create a business to help their community. This project is currently on hold due to civil unrest within the country.

Friday's / Eagle Mart- Criteria 1

These are both 9 month programs teaching 5th grade students how to build their own business from the ground up. The students learn marketing, financial, and entrepreneurship fundamentals of businesses. Once the plan is made the students are then given a loan to start their own business within their school. This project meets one day a week until the stores are open and then it may be more often to get products ready to sell.

Bath Bliss- Criteria 3

Bath Bliss is a student run business operated by the young women of The Methodist Home for Children in Youth in Valdosta, GA. The bath salts are hand made by each of the girls at the home. This program has been made possible through the Valdosta State University Students in Free Enterprise [SIFE] team, Building a Better Tomorrow Program, and the Marcus Foundation's "I choose" Grant.

Criteria 4: Financial Management Skills

Financial Literacy Director: Jarmisha Hudson

Money Smarts- Criteria 4

VSU SIFE in conjunction with a shelter for men, women, and children educate the needy on basic financial skills. The 10-week session focuses on savings, checking accounts, loans, and other financial situations that people face. At the end of the session participants are given the opportunity to open and checking and savings accounts with one of BAB member's financial institution.

Finance Your Future- Criteria 4

This 4 day program is designed to teach high school juniors and seniors basic financial skills. They learned how to budget, the magic of compounding, credit care usage, credit scores, acquiring loans, and the value of education.

AIG Freshman/Senior Credit Seminar- Criteria 4

These seminars are done with Freshman and Senior college students further education about job searching, business networking, dress, business applications, etc. This program achieved great success and helped students get that extra push for the business world.

Criteria 5: Ethical Business Practices

Ethics Director: Erica Love – eslove@valdosta.edu

Ethics Alive- Criteria 5

This is a 4 day program that challenges high school students with ethical dilemmas. It shows the students problems that they may face in the business world.

Code of Ethics- Criteria 5

Students will revise and sign a SIFE code of ethics. The code emphasizes moral responsibility and establishes behavioral guidelines. Students will solicit from an area business their company's code of ethics. The students will set up forums in which discussions of these codes can occur.

Criteria 6- Sustainability

Economic Sustainability / Special Competitions Directors: Ryan Glenn – rtglenn@valdosta.edu, Paige Strode – pmstrode@valdosta.edu

Business Bites- Criteria 6

Business Bites is a food kiosk located on North Campus. The concession stand provides food such as hotdogs, BBQ sandwiches, and drinks at low prices with friendly customer service and short wait times.

Blazin' Shamrock Classic-Criteria 6

This is an annual golf tournament held at Kinderlou Forest Golf Club. The event is open to anyone in the community. We also have sponsors that help donate items to auction off to our players.

VSU SIFE Radio Segment- Criteria 6

VSU SIFE students along with a local professional appear on the Scott James show, 92.1 every other Tuesday at 8:30 am. Each week a different SIFE criteria is chosen to be discussed. Two SIFE students that chair projects in that area along with a local business person that works or specializes in that area appear on the Scott James show to promote SIFE and educate his listeners on current issues involving that particular criteria.

Criteria 7: Environmental Sustainability Director- Lindsey Ashburn –
lmashburn@valdosta.edu

Environmental Sustainability- Criteria 7

Elmo Loves the Earth- Criteria 7

This is a 3 day program that teaches the 3-R's (recycling, reusing, and reserving) to kindergarten students. The children watch a segment of the dvd "Elmo Loves the Earth" each day. Each day one of the R's is taught to coincide with the dvd. The children then play games, read books, and construct a recycling bin as they learn the basic concepts and importance of caring for their environment.

CFL (Compact Fluorescent Lamp) Project -Criteria 7

New Project- planning phase

Students work with area CFL representative to educate local companies on the proper use of CFL lights being utilized within their business.