



## 2018 - 2019 Project Descriptions

### **Building a Better Tomorrow - Monday 7:00-8:00pm at Methodist Home for Children & Youth - 2545 East Park Avenue, Valdosta, GA**

In this project, VSU ENACTUS mentors young women of the Methodist Home for Children and Youth. The goal of this project is to relate, implement, inspire, and motivate these young women so they know they can have a better future. Our goal is for our students to act as mentors and develop a friendship and sisterhood with the young women of the Methodist Home. In addition, Entrepreneurship training and opportunities are introduced to the girls, demonstrating to them the ability to be self-reliant and not dependent on others.

There are weekly meetings with the girls, as well as daily one-on-one tutoring sessions. Participation in this project is restricted to female members and requires an interview.

### **LifeSmarts- Tues. 4:00-5:00pm at L.A.M.P - 710 Charlton Street, Valdosta, GA Suspended**

VSU ENACTUS, in conjunction with Lowndes Associated Ministries to People, (LAMP) will work together to educate men and women with basic life management skills. The 6-week session focuses on budget skills, life skills, time management, money management and interview skills. Attendees will construct a resume; have it critiqued and fine tune it for the position found in the ComputerSmarts program. In addition, mock interviews will be conducted and videotaped so attendees can review and increase their interview skills. At the end of the session participants are given the opportunity to open and checking and savings accounts with one of BAB member's financial institution.

### **Computer Smarts- Thurs. 4:00-5:00pm at L.A.M.P - 710 Charlton Street, Valdosta, GA Suspended**

This program is designed to educate homeless men and women from the LAMP shelter with basic computer skills needed within the workforce. During this project we focus on teaching three training goals: Microsoft Office suite training, preparing a resume, and creating a cover letter. They will be shown how to conduct job searches and will also apply for work by uploading their resume. It is an innovative project with life application skills that will allow the attendees to rejoin the work force.

### **Greenhouse Project - Saturday 10:00am-until - 710 Charlton Street, Valdosta, GA or HSBAC 1123, North Campus**

This program benefits the residents of the New Horizons Homeless Shelter at LAMP. The resident do not have access to fresh foods, LAMP also is in need of new sources of funding. The residents, along with VSU Enactus students, will learn how to grow their own food. This is a skill they can take with them when they transition out of the shelter. The VSU Enactus students can use the skills learned in this project in other projects or in their personal lives. The aquaponics system should grow about 110 lbs of fish and for lettuce, 900 to 1440 heads over a year. Excess production will be sold to local fish markets and the produce sold at Farms Days, an every Saturday event in the city. Proceeds will return to LAMP for program funding.

**Hudson Dockett- Mon. Tues. & Thurs. 2:30-4:45pm at Hudson Dockett Housing Authority - 807 Fry Street, Valdosta, GA**

This is an after school mentorship program that is open for children between the ages of 4-15. ENACTUS students will gather together in being an influence on the children. The objective will be to effectively help increase the grades of the children that attend and also to perform different educational activities that will continually educate the students.

**SIFE Skills Success Center-Mon. Tues. & Thurs 3:30-5:00pm (Wed. 5-6:00p) at Ora Lee West Housing Authority - 610 East Ann Street, Valdosta, GA**

The SIFE Skills Success Center is an after school mentorship program that is open for children between the ages of 5-15. The center has four specifically designed learning areas. Students will work on homework or specific subject matters designated by their teacher in the math/science/reading room. The children will also be offered private music lessons, as well art projects in the art room, or internet research skills in the computer lab. The center is designed so that students rotate through each learning room in an afternoon. ENACTUS Students will serve as mentors to these students.

**Green Team- “Trash to Treasure” – Thursday at SL Mason Elementary School 2:30-3:30pm - 821 West Gordon Street, Valdosta, GA**

This project is in partnership with PepsiCo and TerraCycle. In this project you will be guiding students on the journey of recycling and showing the importance of it. Once a week, you will be responsible for encouraging the children to come up with fun facts about recycling. Those facts will then be displayed on a “Green Team” Facebook page that will continuously encourage children and their parents to recycle.

**Boys and Girls Club- Mon. & Wed. 5:30-6:30pm (Tombs St. Location) - 215 W. North Street, Valdosta, GA**

This project works with two age groups that attend the Boys and Girls Club after school program. For the younger children, we focus on reading skills and environmental awareness, using recycling, reusing and upcycling to inform and inspire the children.

For the high school- aged boy and girls, we are focused on Mentorship, Competition and Entrepreneurship, using knowledge VSU Enactus students have learned and personal experience, to encourage them to see the opportunities Entrepreneurship can offer them. We work on research skills, idea development, and logistics as it relates to a product or service, mathematics as it related to finance and accounting, public speaking and professional conduct.

**The Kultured Kampus and the Kenya Project– Mon. 5:00-6:00pm and Saturday 12:00pm in HSBA - 1123**

This project is a partnership between the VSU Enactus Team, The Rural Empowerment and Development Innovations, (REDI) and the University of Maseno, Kenya Enactus Team in which we take full advantage of the opportunity to change lives overseas. After traveling to the rural area of Katonde, in Nyanza Province, Kenya, Enactus met with a motivated group of women, presented basic business management courses and contributed to the founding of the Wakonyre Women’s Poultry Business. With the Kenyan Women of Wakonyre now communicating qualitative and quantitative information weekly, utilizing Dropbox, Skype and other technologies, our overall objective is to support the success of the business through real-time problem solving and innovative business analysis.

This project is also exploring other international opportunities for VSU Enactus involving the African nation of The Gambia. VSU Enactus created Kultured Kampus to import authentic African clothing into the US for resale. We are giving employment to underemployed tailors to create a line of authentic African clothing, such as dashikis for adults and children, skirts, ties, handkerchiefs, etc. Public education is spotty or non-existent, especially for young girls. Private or charter schools offer better outcomes but are expensive. Forced marriages are prevalent in exchange for financial consideration. Profits from the sale of the clothing will fund private or charter school tuition for 100 Gambian children. The items will be sold in an online store and the profits will establish scholarships for Gambian children - for an entire school year!

**Business Bites - Monday - Friday, 9:00am - 3:00pm Student Lounge, Pound Hall, North Campus**

Business Bites, created 14 years ago, is a food service business solely owned and operated by VSU Enactus. Business Bites allows students the opportunity to run a real business and apply knowledge learned in the classroom to that business. Business Bites is a sustainable social business created to provide food service to the North campus students, while providing viable life changing micro-loans. 10% of all revenues are used each month to fund Business Builders, the micro-lending arm of Business Bites. Business Bites is located on the first floor of Pound Hall in the Student Lounge.

**Business Builders**

Business Builders is the micro-lending arm of Business Bites. Business Builders makes micro loans to socially responsible businesses. Business Builders has made two loans in the past three years; first, a \$1,500.00 loan to start CleanSweep, which led to one formerly homeless woman to have her own business and second, a \$3,000.00 loan to the Wakonyre Women's Group in Western Kenya to start their own poultry business. CleanSweep has paid back their loan and the Wakonyre Women's Group is about to start repayment. Business Builders help fund the Kultured Kampus project, providing a \$1,800.00 loan, which was paid back the evening of the fashion show, where clothes were sold to the general public.

**YEA! Or Young Entrepreneurs Academy! - Tuesday, 5:00pm to 8:00pm HSBAC 3050, North Campus**

VSU Enactus is partnering with the Valdosta Chamber of Commerce and I am a Bridge Builder.us to introduce a 30 week program for grades 6<sup>th</sup> through 12 called The Young Entrepreneurs Academy. The Young Entrepreneurs Academy is a groundbreaking and exciting afterschool program that transforms local middle and high school students into real, confident, entrepreneurs. YEA! was founded in 2004 and is in 110 locations in 39 states and growing. Over 4,338 nationwide have launched over 2,700 businesses. VSU Enactus students will act as advisors and mentors, using their classroom knowledge and real world experience to assist these young entrepreneurs.

**Other Projects** – VSU Enactus is constantly exploring new opportunities to make a difference in our local community, our region, and the world. Every fall we gather school supplies for distribution in December when supplies from August are low or exhausted. In the spring we gather supplies for the LAMP Move-Our Basket project that provides residents of LAMP household start-up supplies as they transition from the shelter to new living quarters. We hold canned food drives, toys drives, and participate in the James Eunice Legacy Blood Drive. VSU Enactus will be an active participant with James Eunice 23 events in the future. If you have an idea for a project, let us know!