

# IMA Student Chapter Newsletter

## Officers:

- **President:**  
Kella Kicklighter
- **Vice President:**  
Sherita Gregory
- **Directors:**  
  
**Communications:**  
Chelsea Griggs  
**Meetings & Events:**  
Amanda Whitford  
**Public Relations:**  
Kelly Davis  
**Student Case Competition:**  
Haley Janousek
- **Faculty Advisor:**  
Sanjay Gupta

## IMA Student Leadership Conference

Thirteen students from VSU's IMA Student Chapter attended the 13<sup>th</sup> Annual IMA Student Leadership Conference in San Antonio, Texas. The conference lasted three days, November 1-3, 2012. The students had an opportunity to network with other students and accounting and finance professionals from around the United States. This conference gave students insight into the Certified Management Accountant (CMA) Exam and the significance of this certification. The students were able to attend industry tours and speak with representatives. The conference provided several educational sessions for students covering topics such as overcoming the fear of public speaking, choosing a career in management accounting, ethics in the accounting profession, and several others.

## San Antonio Shoe Plant Tour

San Antonio Shoes (SAS) located in San Antonio, Texas offered students a tour of their shoemaking factory on Thursday, November 1, 2012. SAS's quality products are 100% American made and uniquely crafted with hand-sewn stitching. The buildings were designed to look like old barns, and the entire place had a rural, hometown American feel to it. Students were able to tour the inside of the manufacturing plant where the labor actually took place. They observed the preciseness of the shoe making process and how each job task assembled to the next level. SAS shoes are famous for their craftsmanship, commitment to making uniform shoe sizes, and offering specialty sizes from narrow to triple-wide shoe widths.



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## San Antonio Spurs Tour

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Several of VSU's IMA Student Chapter members had the opportunity to tour the San Antonio Spurs arena at the AT&T Center. The controller of Spurs Sports & Entertainment (SS&E) organization spoke to the students about the financials of the company. Due to the fact that the SS&E is a private company, she could not give out specific numbers, but she presented an overview of the revenues and expenses incurred. After the presentation, the students were taken on a tour of the arena and allowed to go into the VIP lounges and down onto the court. They were shown the courtside seats, many of which are owned by celebrities, such as George Strait. It was a wonderful opportunity for the students to see how accounting plays a role in the sports industry.



## Meeting

On November 12, 2012 VSU's IMA Student Chapter had their final Fall semester meeting. The officers presented an overview of all the events the Chapter members participated in. and Kella Kicklighter went through pictures from the Student Leadership Conference. Then, Dr. Gupta conducted officer elections for the 2013-2014 school year. Congratulations to Sherita Gregory (President), Megan Schoenberger (Dir. of Communications), Courtney Stephens (Dir. of Meetings & Events), Kris Lewis (Dir. of the Student Case Competition), Katie Butler (Dir. of Public Relations/Marketing), and Tara Fletcher (Dir. of InformationTechnology)! Afterwards, Jerry Webb, President & CEO of HD Supply Waterworks spoke about his business career and the skills for building success.

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