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#WhatIDoMatters



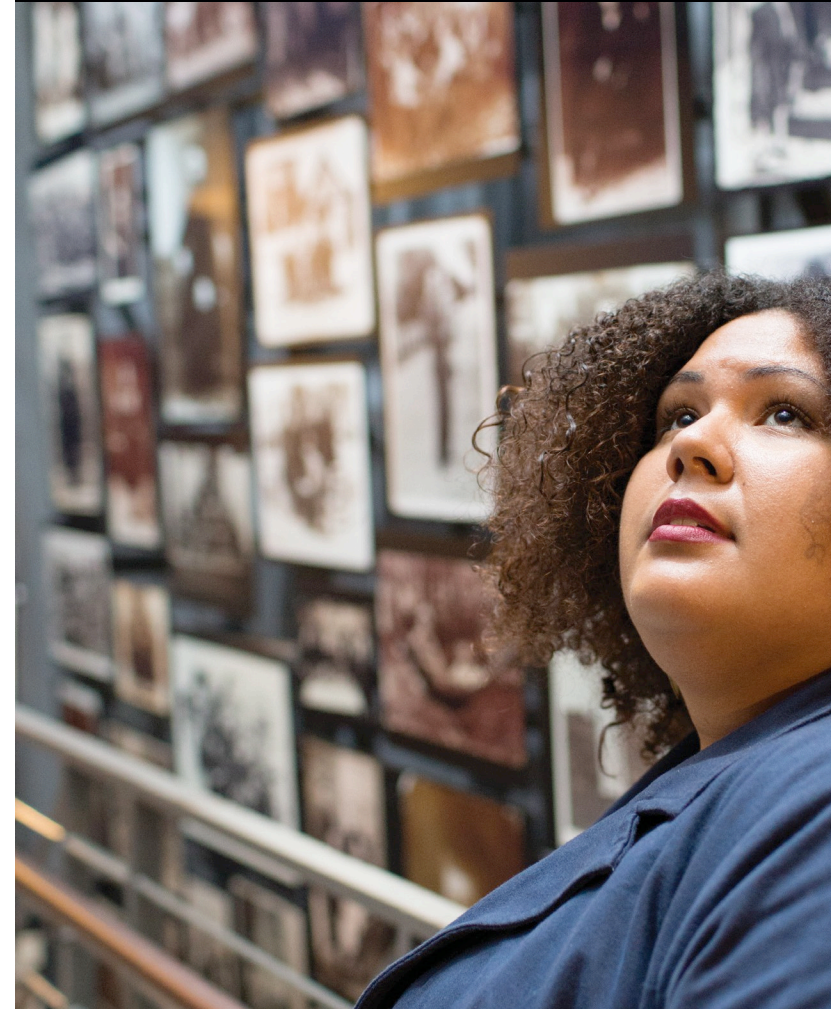
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100 Raoul Wallenberg Place, SW

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Cultivating Community and (Re)Defining Civic



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First they came for the socialists,
and I did not speak out—
because I was not a socialist.

Then they came for the trade unionists,
and I did not speak out—
because I was not a trade unionist.

Then they came for the Jews,
and I did not speak out—
because I was not a Jew.

Then they came for me—
and there was no one left to speak for me.

—Martin Niemöller (1892–1984)
German theologian and pastor

2017 National Campus Leaders Summer Cultivating Community and (Re)Defining Civic Engagement

The Holocaust provides a powerful lesson in freedom, the myth of progress, and the need in preserving democratic values. With unique authenticity, the United States Holocaust Memorial Museum teaches millions of people each year about the unchecked hatred and the need to prevent genocide. The Museum encourages them to act, cultivating responsibility among our citizens so that they can meet the monumental challenges that confront our turbulent times, civic leadership and an understanding of history are more important than ever.

The Museum is pleased to collaborate with our partners and to welcome student leaders and change agents at universities to dive deeply into the history of the Holocaust and explore its relevance for today's college students.

PROGRAM

Friday, January 27

12:30 p.m.	Arrival and Orientation <i>15th Street Entrance and Donors Lounge</i>	5:20 p.m.	Break
1 p.m.	Building an Understanding of the Holocaust: Guided Tour <i>Permanent Exhibition</i>	5:30 p.m.	Welcome and Opening Remarks <i>Rubinstein Auditorium</i> <i>Michael Abramowitz, Director Levine Institute of Holocaust Ed. United States Holocaust Memori</i>
3 p.m.	Thinking about What You Saw <i>Classrooms A, B, C</i> <i>Rebecca Dupas, James Fleming, and Russell Garnett Youth and Community Initiatives</i> Reflection on themes of the Permanent Exhibition, including the fragility of democracy and the role of civic engagement during the Holocaust	5:50 p.m.	Keeping the Memory Alive: Refl from a Survivor <i>Rubinstein Auditorium</i> <i>Theodora Klayman, Holocaust Su Museum Volunteer</i>
3:45 p.m.	Creating New Connections <i>Classrooms A, B, C</i> Light refreshments and an opportunity to meet Museum staff and other campus leaders	6:45–8:15 p.m.	Dinner <i>Hall of Witness</i>
4:30 p.m.	The Holocaust: Leadership and Ethics <i>Rubinstein Auditorium</i> <i>Rebecca Dupas, Youth and Community Initiatives</i> Examine how the social and psychological dynamics that influenced people’s decisions during the Holocaust can continue to be relevant in our lives and world today		

PROGRAM

Saturday, January 28

7:30 a.m.	Breakfast <i>Classrooms A, B</i>	12:15 p.m.	Lunch: Making Connections <i>Classrooms A, B</i>
8:15 a.m.	The Role of Everyday Citizens and Local Leaders in the Holocaust Self-guided tours of the special exhibition <i>Some Were Neighbors: Collaboration & Complicity in the Holocaust</i>	1 p.m.	Thoughts from the Field: Civic Learning <i>Classrooms A, B</i>
9 a.m.	Exploring Community Dynamics and Individual Choices <i>Rubinstein Auditorium</i> <i>Russell Garnett, Youth and Community Initiatives</i> <i>Jake Newsome, University Programs</i>	1:45 p.m.	From Memory to Action: Session 1 <i>Technology and a New Story of Community</i> <i>Classroom A</i> <i>Matt Kibbe, Free the People</i> <i>Flipping the Frame of What's Possible</i> <i>Classroom B</i> <i>Kaz Brecher, Curious Catalyst</i>
9:15 a.m.	Cultivating Community and (Re)Defining Civic Engagement <i>Rubinstein Auditorium</i> Student Activism in the 1930s: Responding to Crisis <i>Gretchen Skidmore and Kristin Scalzo</i> <i>Education Initiatives</i> You're More Powerful than You Think <i>Eric Liu, Founder and CEO, Citizen University</i>	3:15 p.m.	What You Do Matters: Leading in the 21st Century <i>Rubinstein Auditorium</i> Town Hall discussion Reflection on summit experiences Cultivating Campus Community Reflection on team projects and experiences
10:45 a.m.	From Memory to Action: Session 1 Building Alliances Across the Political Divide <i>Classroom A</i> <i>Steven Olikara, Millennial Action Project</i> Reimagining Humanity for Community Justice <i>Classroom B</i> <i>Amber Goodwin, Community Justice Reform Coalition</i> Harnessing Popular Culture for Social Change <i>Classroom C</i> <i>Andrew Slack, Civic Hall</i>	5:15 p.m.	Summit Declaration Leaders create three collective commitments to accomplish in their lifetimes Adjourn

SPEAKERS

KAZBRECHER (@kazbrecher) is the founder and chief curious catalyst at Curious Catalyst, Inc. As the daughter of two rocket scientists, she founded Curious Catalyst to marry investigation with action, bringing a new take to the business of social impact through her experience in agile approaches. After years working with emerging technology platforms and solving larger cross-disciplinary problems in the digital agency space, Brecher earned her stripes in the start-up world, leading strategy and operations for early social media innovators and then an open-source cloud computing powerhouse focused on the developing world. She is a Stanford graduate, challenge faculty at and a fellow of THINK, the School of Creative Leadership, and a certified ScrumMaster.

AMBER GOODWIN (@goodwin4texas) is the founding director of the Community Justice Reform Coalition, which promotes and invests in evidence-based policies and programs to prevent gun violence and uplift criminal justice reforms in urban communities of color. She started her career by working as a legislative staff aide, then joined the Grassroots Solutions consulting firm as a campaign manager. Goodwin has also served as a field organizer for Obama for America, political director for Wendy Davis's campaign for governor, and national advocacy director for Americans for Responsible Solutions. From 2007 to 2011, Goodwin served on the Democratic National Committee's Youth Council and was the treasurer of the Texas Democratic Party from 2008 to 2012.

MATTKIBBE (@mkibbe) is the president and chief community organizer at Free the People. He recently launched AlternativePAC, a political organization that supported Libertarian Gary Johnson for president. In 2004 Kibbe founded FreedomWorks, a national community-building and grassroots advocacy organization, and served as president until his departure in July 2015. He has worked as chief of staff for a US Congressman, the US Chamber of Commerce, and the Republican National Committee. Kibbe is most recently the author of the *New York Times* bestseller *Don't Hurt People and Don't Take Their Stuff: A Libertarian Manifesto* (HarperCollins 2014). He appears frequently on national media, including FOX News, HBO's *Real Time with Bill Maher*, CNN, MSNBC, PBS, and CSPAN.

ERIC LIU (@ericpliu) is the founder and CEO of the executive director of the Aspen Institute Civic Identity Program. He is the author of several books, national bestsellers *The Gardens of Democracy* and coauthored with Nick Hanauer; and *A Chinaman's book, You're More Powerful than You Think: A City Change Happen* will be published in March 2017. House speechwriter and policy adviser for President Obama today teaches civic leadership at the University of Pennsylvania. He is the award-winning TV show *Citizen University*'s columnist for CNN.com and a correspondent for NPR.

STEVEN OLIKARA (@StevenOlikara) is founder and director of the Action Project (MAP), a national, nonpartisan organization dedicated to activating millennial policymakers to lead a new era of governance. In this role, he organized America's first caucus for young members of Congress, the Congressional Youth Caucus, which has expanded into numerous state legislative caucuses. He is a recognized thought leader and political entrepreneur, featured on or published in the *Wall Street Journal*, *MSNBC*, *Fox News*, *NBC News*, and other national media. He was named the millennial of the year, an Aspen Institute Fellow, and one of the most influential leaders under 40 by *Wash*

ANDREW SLACK (@andrewslack) is Civic Hall's first director and is the cofounder of the Harry Potter Alliance. He is known for using the power of stories to unleash civic imagination. He developed a methodology he calls "cultural acupuncture." Slack is a former fellow at the Nathan Cummings Foundation and a community innovator, and has been named one of the *GOO* by *Los Angeles Times* and CNN, spoken at TEDxRoxbury, and given keynotes at the Nobel Peace Prize Forum, the Ignite Talks at MacArthur's Digital Media Lab, and is the cochair of Digital Media Learning in Action.



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