

IMA Student Chapter Newsletter

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12th Annual Student Leadership Conference

Fifteen students from the Langdale College of Business administration attended the 12th Annual IMA Student Leadership Conference IN Cincinnati, November 10-12. This conference provided students with an opportunity to network with accounting and finance professionals and other students from all across the country. They also were able to gain knowledge about the significance of the Certified Management Accountant (CMA) certification and what it can do for their careers. The students were able to attend an

industry tour and had the choice to attend an assortment of educational sessions ranging from a leadership skills seminar, the

changing landscape due to IFRS, and a Six Sigma workshop, among others.



Proctor & Gamble Tour

P&G's global headquarters located in Cincinnati, Ohio provided our students with a corporate archives tour on Thursday, November 10th. P&G is one of the oldest companies on the Fortune 500. This tour consisted of old relics and accounts featuring Proctor & Gamble's earlier days, their founding fathers, and their corporate values. Students were provided an insight into P&G's earliest name brands that are still around today as well as

some brands that just were not cut out for the economy.

Several students were also able to attend an industry tour of the Cincinnati branch of the Federal Reserve Bank that included a tour of the cash operations and the Fed's purposes and function.



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